

Friday October 14

10 am – 6:00 pm Meeting Registration

MODULE 1: HUMAN CADAVER FACIAL DISSECTION WORKSHOP™

2:00 – 5:00 pm *An invaluable session using cadaver heads to examine anatomic planes, fascia, muscles, arteries and veins. Incorporating cadaver dissections and simultaneous, live patient injection demonstrations, attendees are guided through a dissection of the face and neck while neurotoxin and dermal filler injections are demonstrated on live patients.*

Dissectors: Edward Chang MD, David Sieber MD
Moderators: Connie Brennan RN, Edward Chang MD
Injectors: MK Maloney RN CANS, David Sieber MD

5:00 – 6:00 pm Welcome Reception with the Exhibitors

Saturday October 15

7:00 am – 6:00 pm Exhibits - Visit with industry and see the latest products and devices

7:00 – 8:00 am Continental Breakfast in the Exhibit Area

**8:00 – 8:05 am Welcome Remarks by Course Co-Directors
 Ava Shamban MD and Wm. Philip Werschler MD**

MODULE 2: PATIENCE, MY PATIENT: THE ART OF BUILDING A LONG TERM PROVIDER/PATIENT RELATIONSHIP

8:05 – 8:25 am	Signature Feature: A Novel Concept in Beauty	Ava Shamban MD
8:25 – 8:35 am	The Consultation: The Foundation of the Provider/Patient Relationship	Connie Brennan RN
8:35 – 8:45 am	The High Maintenance Patient, Is the Return on Investment Worth the Price?	MK Maloney RN CANS
8:45 – 9:00 am	Fillers and Toxins: Dilutions and Other Details	Wm. Philip Werschler MD
9:00 – 9:15 am	Weird and Wacky but True, Adverse Events from Neuromodulators and Fillers	MK Maloney RN CANS
9:15 – 9:30 am	Necrosis Treatment: Fact and Fiction	Kenneth Beer MD
9:30 – 9:45 am	The Younger Patient: Build Your Practice for the Future	KarriAnn Erdmann FNP
9:45 – 10:00 am	Impact of Social Media on an Aesthetic Practice	Gregory A. Buford MD
10:00 – 10:15 am	Acne and Rosacea from a Medical and Aesthetic Perspective	Kenneth Beer MD
10:15 – 10:30 am	Male Aesthetics: Midlife Crisis Averted!	Gregory A. Buford MD
10:30 – 11:00 am	Break / Visit Exhibits	
11:00 – 11:15 am	State Influences on Scope of Practice	Patti Owens RN
11:15 – 11:30 am	Improving In-Office Patient Experience: A Streamlined Approach	Michele Garber
11:30 – 12:15 pm	PEEL PANEL WITH LIVE PATIENT DEMONSTRATIONS Comparing and Contrasting Chemical, Glycolic and Salicylic Acid <i>Moderated by Kenneth Beer MD</i> <i>Panel:</i> Connie Brennan RN, Bernice Cohen RN PHN BSN, Pamela Schell ARNP, Wm. Philip Werschler MD	

Saturday October 15, cont.

12:15 – 1:15 pm	Lunch / Visit Exhibits	
12:45 – 1:30 pm <i>Not eligible for CME credit</i>	GAIN PRESENTS MOMGENES: A LIVE INJECTION SYMPOSIUM Sponsored by Galderma Laboratories, L.P.	
MODULE 3: SKIN IS IN: POTIONS, LOTIONS, PEELS AND DEALS		
1:30 – 1:50 pm	Stem Cells: Growth Factors, Antioxidants and MORE	Monika G. Kiripolsky MD FAAD
1:50 – 2:10 pm	Staying Alive in a Competitive Market: The Pro's and Con's of Discounting	Michele Garber
2:10 – 2:20 pm	Optimizing Nutrition for Your Surgical Patients: A Missed Opportunity	Gregory A. Buford MD
2:20 – 2:30 pm	Multi-Modality of Aging Hands	Monika G. Kiripolsky MD FAAD
2:30– 3:15 pm	Submental Shaping with Live Patient Demonstrations Multiple Modalities including Injectable Treatment, Cryolipolysis and Ultrasound	Moderators: Gregory A. Buford MD Ava Shamban MD
3:15 – 3:45 pm	Break / Visit Exhibits	
MODULE 4: INJECTABLE SESSION: LIVE PATIENT DEMONSTRATIONS		
3:45 – 4:05 pm	Lips and Peri-Oral	Pamela Schell ARNP
4:05 – 4:25 pm	Hands	Wm. Philip Werschler MD
4:25 – 4:40 pm	Cheeks and Mid-Face	Connie Brennan RN
4:40 – 5:00 pm	Upper Face	MK Maloney RN CANS
5:00 – 6:00 pm	Reception in Exhibit Area	

Sunday October 16		
7:00 – 8:00 am	Continental Breakfast in the Exhibit Area	
MODULE 5: LASER, LIGHT AND ENERGY BASED DEVICES & BODY SHAPING		
8:00 – 8:30 am	Hot, Cold and Everything in Between: The Science Behind the Method	Wm. Philip Werschler MD
8:30 – 8:45 am	Live Patient Demonstration Body Shaping Targeted Body Shaping with Cryolipolysis	Wm. Philip Werschler MD
8:45 – 9:15 am	Establishing a Laser Safety Compliant Program in an Aesthetic Office-Based Practice	Patti Owens RN
9:15 – 9:30 am	Improving Communication and Education Equals Better Patient Satisfaction and Referrals	Michele Garber
9:30 – 10:00 am	IPL and Laser Ocular Safety - The Hazards, The Injuries, The Eyewear	Patti Owens RN
10:00 – 10:30 am	Break	
10:30 – 11:00 am	SKIN CARE SESSION – PANEL DISCUSSION Cosmeceutical Update, Post Procedure Treatments, Dispensing, Nutrition and Diet <i>Moderator:</i> Pamela Schell ARNP <i>Panel:</i> KarriAnn Erdmann FNP, Connie Brennan RN, MK Maloney RN CANS	
11:00 – 11:30 am	From Head to Toe: Devices and Injectables for Every Body Part	KarriAnn Erdmann FNP
11:30 am – 12:00 pm	International and National Compliance	Patti Owens RN
12:00 – 12:30	Lunch with the Exhibitors	
12:30 – 2:45 pm	Live Patient Demonstrations with Devices	
	Hair Restoration with PRP	Candace Thornton Spann MD
	Improving Facial Tone, Texture and Brightness	Bernice Cohen RN BSN PHN CANS
	Hair Removal - Lecture and Live Patient Demo	Christopher Khorsandi MD
2:45 – 3:00 pm	Wrap-up and Program Concludes	