16th ANNUAL

COSMETIC BOOTCAMP
SUMMER MEETING

EXHIBITOR PROSPECTUS
JUNE 25-28, 2020 • ST. REGIS ASPEN, CO
THE PREMIER MEETING FOR CORE AESTHETIC PHYSICIANS
Dear Industry Partner,

We are proud to celebrate the 16th Year Anniversary of The Cosmetic Bootcamp Summer Meeting. It is only through collaboration with our valuable partners in industry that Cosmetic Bootcamp has grown in stature, size and scope over the past 15 years. With your continued support, we are able to offer lectures on the most current and pertinent topics, a faculty beyond compare, workshops that illustrate what is happening in the real world of aesthetic medicine, and unparalleled opportunities for networking and building relationships with peers and colleagues.

We are dedicated to improving the program each year, insuring that we meet the evolving needs of Core Aesthetic Physicians and their practices. By listening to attendees we are able to provide a dynamic program that is never stale, repetitive, or indistinguishable from every other meeting.

We have maintained an intimate setting to allow maximum interaction, while showcasing a wide array of devices, procedures, products and services. We measure our success by the satisfaction of attendees and supporters, equally. The goal is to ensure that everyone leaves with increased knowledge, a wider network of professional contacts, and the confidence they will return to their office better equipped to make a positive contribution in the aesthetic medicine space.

Thank you for your consideration.

FOUNDING CHAIRMEN
Dr. Kenneth Beer | Dr. Mary Lupo

REGISTRATION BY NUMBERS
Our flagship summer meeting is widely regarded as one of the most informative and well respected programs in the aesthetic field.

- Non-physician providers may attend with their supervising physician (certain sessions are restricted)
- 200+ CORE Aesthetic physicians
- Trade show with 50+ exhibitors (both larger and smaller independent companies) and ample opportunity for exposure over 2 full days
- Incentives for attendees to visit exhibits include raffles, cocktail receptions and placement of all food functions in exhibit area

ATTENDEES BY SPECIALTY

- Dermatologists: 68%
- Professional: 3%
- Plastic Surgery: 12%
- Ophthalmology/Oculoplastic Surgery: 9%
- Facial Plastics/Otolaryngology: 8%
June 25, 2020
• Arrivals & Registration
• Pre-program: Human Cadaver Facial Dissection Workshop - A Full Face Surgical Anatomy & Injection Course
• Exhibitor Set Up
• Welcome Reception for all attendees

June 26, 2020
• Exhibits all day
• Live Patient Demonstrations & Didactic Lectures all day
• Wine & Cheese Reception for all in the Exhibit Hall

June 27, 2020
• Exhibits break down after 4:00 pm
• Live Patient Demonstrations & Didactic Lectures all day
• Cocktail Reception for all attendees

June 28, 2020
• Didactic Lectures and Live Patient Demonstrations
• 12:00 pm meeting concludes

PROGRAM & SUPPORT INCLUSIONS

PROGRAM OVERVIEW
*for informational purposes only, subject to change

SUPPORT INCLUSIONS

<table>
<thead>
<tr>
<th></th>
<th>DIAMOND $100,000+</th>
<th>PLATINUM $75,000</th>
<th>GOLD $50,000</th>
<th>SILVER $25,000</th>
<th>RUBY $15,000</th>
<th>GEMSTONE $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Space</td>
<td>20’ x 10’ in Prime Location</td>
<td>10’ x 10’</td>
<td>6’ Exhibit Table in Prime Location</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Promotional Session</td>
<td>Custom 30 Minutes – Lunch &amp; Learn or Sip &amp; Study Session</td>
<td>30 Minutes</td>
<td>20 Minutes</td>
<td>10 Minutes (or choose to have an ad board instead)</td>
<td>Rapid Fire Session inclusion</td>
<td>N/A</td>
</tr>
<tr>
<td>One Advisory Board Meeting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>N/A</td>
</tr>
<tr>
<td>Complimentary Badges</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Program Book Ad</td>
<td>2 Full Pages</td>
<td>2 Full Pages</td>
<td>1 Full Page</td>
<td>1 Full Page</td>
<td>1 Half Page</td>
<td>1 Half Page</td>
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<tr>
<td>Access to Invitation-only Financial Summit</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>N/A</td>
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</tr>
<tr>
<td>Promotional Email to Attendees</td>
<td>2 Custom</td>
<td>1 Custom</td>
<td>1 Custom</td>
<td>1 Standard</td>
<td>1 Standard</td>
<td>Available for Purchase</td>
</tr>
<tr>
<td>Meeting App Alert Notification</td>
<td>2 Custom</td>
<td>1 Custom</td>
<td>1 Custom</td>
<td>1 Standard</td>
<td>Available for Purchase</td>
<td>Available for Purchase</td>
</tr>
<tr>
<td>Collateral Material in Attendee Bags</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Lead Retrieval</td>
<td>✓</td>
<td>✓</td>
<td>Available for Purchase</td>
<td>Available for Purchase</td>
<td>Available for Purchase</td>
<td>Available for Purchase</td>
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<tr>
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<td>✓</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
SUPPORT LEVELS

$100,000+ – DIAMOND
• 20’ x 10’ Booth in prime location
• Custom 30 Minute Promotional Session – Lunch & Learn or Sip & Study Session
• One Advisory Board Meeting
• (10) Complimentary badges included
• (2) Full-page ads in program book
• Access to Invitation-only Financial Summit (4)
• Inclusion in (2) custom promotional emails to attendees
• (2) Custom Meeting App alert notifications
• Collateral Material in attendee bags
• Lead Retrieval
• Acknowledgment of support on website and meeting materials
• Copy of preliminary attendee list pre meeting and a final list post meeting

$75,000 – PLATINUM
• 10’ x 10’ Booth
• (1) 30 minute Promotional Session
• (1) Advisory Board Meeting
• (8) Complimentary badges included
• (2) Full-page ads in program book
• Access to Invitation-only Financial Summit (3)
• (1) Custom promotional email to attendees
• (1) Custom Meeting App alert notification
• Collateral Material in attendee bags
• Lead Retrieval
• Acknowledgment of support on website and meeting materials
• Copy of preliminary attendee list pre meeting and a final list post meeting

$50,000 – GOLD
• 10’ x 10’ Booth
• (1) 20 minute Promotional Session
• (1) Advisory Board Meeting
• (6) Complimentary badges included
• (1) Full-page ad in program book
• Access to Invitation-only Financial Summit (2)
• (1) Custom promotional email to attendees
• (1) Custom Meeting App alert notification
• Collateral material in attendee bags
• Acknowledgment of support on website and meeting materials
• Copy of preliminary attendee list pre meeting and a final list post meeting

$25,000 – SILVER
• (1) 6’ Exhibit Table in prime location
• (1) 10 minute Promotional Session (or choose to have an ad board instead)
• (4) Complimentary badges included
• (1) Full-page ad in program book
• Access to Invitation-only Financial Summit (1)
• Inclusion in (1) standard promotional email to attendees
• (1) Standard Meeting App alert notifications
• Collateral Material in attendee bags
• Acknowledgment of support on website and meeting materials
• Copy of preliminary attendee list pre meeting and a final list post meeting

$15,000 – RUBY
• (1) 6’ Exhibit Table
• Rapid Fire Promotional Session
• (2) Complimentary badges included
• (1) Half-page ad in program book
• Inclusion in (1) standard promotional email to attendees
• Acknowledgment of support on website and meeting materials
• Copy of preliminary attendee list pre meeting and a final list post meeting

$5,000 – GEMSTONE
• (1) 6’ Exhibit Table
• (2) Complimentary badges included
• (1) Half-page ad in program book
• Acknowledgment of support on website and meeting materials
• Copy of preliminary attendee list pre meeting and a final list post meeting

CUSTOM PACKAGES AVAILABLE UPON REQUEST – Contact Michele Ader at: mader@mdmeetingdesigns.com for more information.
# ADDITIONAL SUPPORT OPPORTUNITIES

## EDUCATIONAL

### PROMOTIONAL SESSION: $12,500 to $35,000 (10 – 30 minutes)
Add podium time or a dedicated workshop to promote your science, technology or products.

### SIP & STUDY: +$10,000 | 3 AVAILABLE
Gold and Platinum levels may purchase the option to move their demo to a prime Morning session. Fee is additional to support base.

### LUNCH & LEARN: +$15,000 | 2 AVAILABLE
Gold and Platinum levels may purchase the option to move their demo to a prime Lunchtime session. Fee is additional to support base.

### RESIDENTS’ SCHOLARSHIPS: $8,000
Support 5 residents to come to the meeting to enhance their education. Support will be acknowledged via a printed certificate.

### SCIENTIFIC POSTER SESSION SPONSOR: $15,000
Includes award for 2 Residents to attend CBC

### ADVISORY BOARD MEETING: $5,000
Available to Ruby & above; limited number available (Included in Diamond, Platinum, and Gold)
Advisory Boards are a wonderful opportunity for your company to share information and gather input with a select group of Key Opinion Leaders. Invite participants from our exclusive faculty and/or highly sought-after attendees. Sessions will be offered on Thursday, June 20, as well as other times throughout the weekend.

**Inclusions:**
- 2 hour Advisory Board (up to 4 hours outside of CBC session)
- Meeting Space for up to 20 people at the hotel. Outside venues are available at an additional cost

*all associated costs are your responsibility

## MEAL FUNCTIONS

### BREAKFAST FOR ATTENDEES: $10,000
### LUNCH FOR ATTENDEES: $20,000
### DINNER FOR ATTENDEES: $35,000

## BRANDED ITEMS

### BRANDED HOTEL KEYCARDS: $10,000
### TOTE BAGS: $10,000
### USB’S: $5,000
### WIRELESS INTERNET SUPPORT: $6,000
### MEETING PADFOLIO: $7,500
### BADGE LANYARD OR NECK WALLET: $10,000
### DOWNLOADABLE MEETING APP, INCLUDES BRANDED BANNER SCROLL: $7,000

## PROMOTIONAL ENHANCEMENTS

### UPGRADE YOUR EXHIBIT SPACE: +$6,000
Upgrade your exhibit space from a tabletop to a 10x10 booth (Ruby Level and above): Contact Meeting designs for availability

### FULL PAGE AD IN PROGRAM BOOK: $500
### BACK COVER OF PROGRAM BOOK: $1,000
### EMAIL BLAST TO ATTENDEES: $2,000
Includes custom blast sent 2x

### TOTE BAG INSERTS FOR ATTENDEES: $2,000
### TEXT ALERT MESSAGE VIA MEETING APP: $1,000 per alert

*Outside events involving our attendees/faculty must be coordinated through and approved of by Meeting Designs.

**CUSTOM OPTIONS AVAILABLE UPON REQUEST**
Contact Michele Ader at mader@mdmeetingdesigns.com for more information.
## Support Application

**2020 Cosmetic Bootcamp Summer Meeting**  
**June 25-28, 2020 | St. Regis, Aspen, CO**

Company Name: ___________________________ Contact Person: ___________________________

Address: ____________________________________________________________________________________

City, State, Zip: ___________________________________________________________________________________

Phone: ________________________ Fax: ________________________ Email: ________________________

### Support

<table>
<thead>
<tr>
<th>Support</th>
<th>Amount</th>
<th>Support</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>CBC Diamond Partnership</td>
<td>$100,000</td>
<td>Faculty Reception</td>
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<tr>
<td>Platinum</td>
<td>$75,000</td>
<td>Residents Dinner</td>
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<tr>
<td>Gold</td>
<td>$50,000</td>
<td>Breakfast Sponsor</td>
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<tr>
<td>Silver</td>
<td>$25,000</td>
<td>Lunch Sponsor</td>
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<tr>
<td>Ruby</td>
<td>$15,000</td>
<td>Dinner Sponsor</td>
<td>$35,000</td>
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<tr>
<td>Gemstone</td>
<td>$5,000</td>
<td>Branded Hotel Keycards</td>
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<tr>
<td>Promo Session 30 Min</td>
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<td>Tote Bags</td>
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<td>Promo Session 20 Min</td>
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<td>USB's</td>
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<td>Promo Session 10 Min</td>
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<td>Wireless Internet Sponsor</td>
<td>$6,000</td>
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<tr>
<td>Sip &amp; Study upgrade</td>
<td>$10,000</td>
<td>Meeting Padfolio</td>
<td>$7,500</td>
</tr>
<tr>
<td>Lunch &amp; Learn upgrade</td>
<td>$15,000</td>
<td>Badge Lanyard/Neck Wallet</td>
<td>$10,000</td>
</tr>
<tr>
<td>Resident Scholarships</td>
<td>$8,000</td>
<td>Meeting App Sponsor</td>
<td>$7,500</td>
</tr>
<tr>
<td>Scientific Poster Session</td>
<td>$15,000</td>
<td>Exhibit Space Upgrade</td>
<td>$6,000</td>
</tr>
<tr>
<td>Advisory Board</td>
<td>$5,000</td>
<td>Full Page Ad</td>
<td>$500</td>
</tr>
<tr>
<td>Thursday: Welcome Cocktail Reception in Exhibit Hall</td>
<td>$25,000</td>
<td>Back Page Program Book</td>
<td>$1,000</td>
</tr>
<tr>
<td>Friday: Wine Tasting Reception in Exhibit Hall</td>
<td>$20,000</td>
<td>Email Blasts</td>
<td>$2,000</td>
</tr>
<tr>
<td>Saturday Night Cocktail Reception</td>
<td>$25,000</td>
<td>Tote Bag Inserts</td>
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</tr>
<tr>
<td>Faculty Dinner</td>
<td>$30,000</td>
<td>Text Alert via meeting app</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

***NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL A DEPOSIT IS RECEIVED***

**NO REFUNDS AFTER 3/1/20; ALL CANCELLATIONS SUBJECT TO PENALTY**

Full payment is due by March 1, 2020. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an exhibitor cancels, CBC must be notified in writing. A cancellation fee of $1,000.00 will be deducted from any refund made for support commitments of up to $5000. 50% of commitment penalty for support commitments above $5001. No refunds will be made for cancellations within four (4) months of the show.

Make checks payable to Meeting Designs and send with completed application to: Meeting Designs, LLC, 36 Mechanic Street, Suite 207, Foxboro, MA 02035, Attn: Michele Ader, FAX to: 866-306-5210, or E-mail to: mader@mdmeetingdesigns.com

If you have any questions, you can reach Meeting Designs toll free at 877-809-7525 or at 781-793-0088

Visit the website below and click submit payment to pay via credit card:

[SUBMIT PAYMENT]

*Signature of Company Representative agrees to the terms and conditions on the reverse*
EXHIBITOR / SPONSOR SUPPORT
RULES & REGULATIONS

General
All matters and questions not covered by these Rules and Regulations are subject to the decision of the Cosmetic Bootcamp LLC and their authorized representatives. The words “CBC” used herein shall mean the Cosmetic Bootcamp Summer Meeting in Aspen, CO, its committees, agents or employees acting for the management of the Meeting and Exhibition.

Application for Space
Applications for space shall be made in writing on the official application form.

Assignment of Exhibit Space
Exhibit space locations will be assigned at the sole discretion of CBC. Applications received from prospective Exhibitors will be recorded in order of their receipt; CBC will assign space and notify exhibitors of location. Requests for exhibit location can be made and CBC will make every attempt to honor, however final location is at the discretion of the organizers. In the event of a conflict regarding space or other material conditions, CBC shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of exhibition. Please note exhibit space locations Exhibitors had the previous year are not guaranteed. Full Payment is required to assign space.

Payments & Refunds
Full payment is due by March 1, 2020. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an exhibitor cancels, CBC must be notified in writing. A cancellation fee of $1,000.00 will be deducted from any refund made for support commitments of up to $5000. 50% of commitment penalty for support commitments above $5000. No refunds will be made for cancellations within four (4) months of the show.

Booth Personnel Registration/On-Site Responsibilities
All booth personnel must pre-register. An Exhibitor registration link will be emailed to the person who has listed him or herself as the main contact on the application. Exhibitors are required to staff their booths at all times when the exhibit hall is open to attendees. Exhibitor badges will be made available on-site only and Exhibitors must wear them at all times. Exhibitor badges include access to the exhibit hall, any meal functions served in the exhibit hall, as well as all educational sessions (pending available space). Exhibitor’s badges are personal and are not transferable. Exhibitor personnel may not enter the exhibit space of another Exhibitor without permission from the latter. At no time may anyone enter the unmanned booth of another Exhibitor. If extra badges are needed, vendor will be charged appropriate fee for purchase provided space is available. No refunds will be possible.

Installation of Exhibits
*PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT*
Installation of exhibits will commence on Thursday June 25, 2020. All exhibits must be fully installed by 5pm on June 25. After this hour, no installation work will be permitted without special permission from CBC. An exhibitor kit with detailed times will be provided closer to the meeting.

Removal of Exhibits
*PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT*
All exhibits must remain intact until Saturday June 27, 2020 after the end of sessions as deemed by the agenda, and may not be dismantled or removed until that time. Exhibits should be packed and ready to ship by Sunday June 28, 2020 at 1pm. Vendor should schedule pickup by their preferred carrier for Monday June 29, 2020.

Unoccupied Space
Exhibit space not occupied one-hour prior to the opening of the exhibit hall may be reassigned by CBC exhibit management, without refund of the rental paid. Exhibit management may also prepare the exhibit or remove freight from the booth area at the expense of the Exhibitor.

Care of Exhibit Space
Exhibitors shall keep occupied space in good order. Special cleaning and dusting of booth, display, equipment and material will be the Exhibitor’s responsibility and shall be performed at the Exhibitor’s expense.

Conduct of Exhibitors
Exhibitors shall conduct themselves in an ethical and professional manner at all times and in conformance with these regulations. Exhibitor badges must be worn at all times. CBC reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. An Exhibitor’s booth, its products, staff or visitors may not be photographed or videotaped by a third party without the permission of the authorized occupants of that booth. The minimum age for admission into the exhibit hall is 18 years of age.

Security
Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

Insurance and Liability
Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor’s participation in the exhibition. It is the Exhibitor’s sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state and local laws for any activities conducted in association with or as part of the exhibition.

Safety and Fire Regulations
All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors. Cloth decorations must be flameproof. Wiring must comply with local fire department and conference facility rules. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard or corrugated paper, shall be used at any time. All packing containers, wrapping material, etc., are to be removed from the exhibit floor and may not be stored under tables or behind the exhibit. Open flames, butane gas and oxygen tanks are not permitted.

Hazardous/Medical Waste
Exhibitors shall be fully responsible for the proper disposal of any material considered to be hazardous/medical waste material. Exhibitors also agree to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit area will be the sole responsibility of the Exhibitor. If the Exhibitor does not dispose of the hazardous waste materials properly, CBC reserves the right to fine the exhibiting company.

Attendee List
All sponsors and exhibitors will receive a final list of attendees at the conclusion of the meeting. Information may only be used by attending sponsors and exhibitors and may not be released or sold to other business entities.

*Outside events involving our attendees/faculty must be coordinated through and approved of by Meeting Designs.*