

**NEW YORK**  
OCTOBER 17, 2020

**Course Director**  
Diane Berson, MD

**CHICAGO**  
DECEMBER 12, 2020

**Course Director**  
Amy Forman Taub, MD, FAAD



**COSMETIC BOOTCAMP**  
**Regional University Series**

————— FOR —————

**PHYSICIANS, RESIDENTS/FELLOWS AND  
NON-PHYSICIAN PROVIDERS  
IN THE CORE AESTHETIC SPECIALTIES**

**SUPPORT PROSPECTUS**

# Join Us!

Dear Industry Partner,

We take great pleasure in inviting you to participate in the 11th Annual Cosmetic Bootcamp University as a valued sponsor or exhibitor. Since 2009 CBC U has educated over 2200 residents, fellows, and recent Board certified CORE aesthetic physician graduates.

CBC U 2020 is modeled on our hallmark Cosmetic Bootcamp Summer Meeting. It is a condensed version of CBC Summer - a one day training that will include morning lectures by some of the leading CORE aesthetic physicians and an afternoon of the live patient demonstrations that are so highly regarded each summer.

Your presence and partnership at CBC U offers an unparalleled opportunity to establish new relationships with Board certified CORE aesthetic physicians and non-physician providers, as well as Residents and Fellows in accredited programs within the core aesthetic fields of Dermatology, Plastic Surgery, Ophthalmology/Oculoplastic Surgery, and ENT/Facial Plastic Surgery. You will also have many opportunities to connect or reconnect with our world-class faculty.

Our University meetings would not be possible without the support of our industry partners. Tuition is waived for Residents/Fellows, as these meetings are entirely funded by sponsorship and grants from Industry partners such as your company. Please consider joining us; it is an excellent platform for you to increase awareness of your products and services while supporting the educational needs of both rising and experienced aesthetic physicians.

Thank you for your consideration, we hope to see you there!

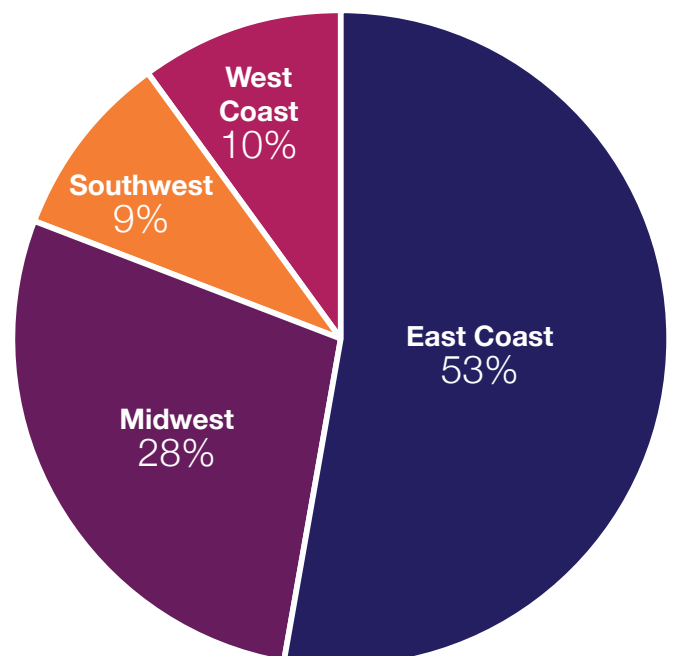
**Dr. Kenneth Beer | Dr. Mary Lupo**  
**Chairmen & Founders Cosmetic Bootcamp, LLC**

# Program Overview

- 8:30 am - 9:00 am**  
Continental Breakfast & Registration  
- Visit with Exhibitors
- 9:00 am - 9:05 am**  
Welcome & Introductions by the  
Course Director
- 9:05 am - 9:30 am**  
Overview of Toxins
- 9:30 am - 10:15 am**  
Overview of Fillers
- 10:15 am - 10:30 am**  
Break with exhibitors
- 10:30 am - 11:15 am**  
Cosmeceuticals and  
Combination Therapies
- 11:15 am - 12:00 pm**  
Overview of Energy-Based, Laser  
Devices and Body Sculpting
- 12:00 pm - 12:30 pm**  
Lunch with Exhibitors
- 12:30 pm - 3:00 pm**  
LIVE PATIENT DEMOS

\*Same agenda; each city will vary slightly

## CBC University Attendees by Location 2009-2019



# Support Levels

SUPPORT OPPORTUNITIES	DIAMOND (With Global Support)	PLATINUM \$25,000	GOLD \$20,000	SILVER \$15,000	GEMSTONE SINGLE CITY \$4,000
6 - foot tabletop	(2) @ All locations	(1) @ All locations	(1) @ All locations	(1) @ All locations	1 location
Demo (promotional)	Per individual agreement	20 min @ 1 location or 10 min @ 2 locations	10 min @ 1 location	n/a	+\$7500 10 minutes
Promotional Email to Attendees	2 Custom	1 Custom	Inclusion in CBC U Promotional Emails	Inclusion in CBC U Promotional Email	Per individual agreement
Complimentary Badges	3	2	2	2	1
Program Book Ad	2 Full Pages	2 Full Pages	1 Full Page	1 Full Page	1 Half Page
Collateral Material in Attendee Packets	Yes	Yes	Yes	Yes	Yes
Preliminary attendee list pre-meeting and a final list post meeting	Yes	Yes	Yes	Yes	Yes
Acknowledgment of support on website and meeting materials	Yes	Yes	Yes	Yes	Yes

## DIAMOND – Contact Us For this CBC Family of Meetings Support Opportunity

*Presence at all meetings, to include per location:*

- (2) 6' Tables
- 1 Demonstration - Inclusions to be Determined Per Individual Agreement
- 2 Promotional Emails to Attendees
- 3 Complimentary Badges
- 2 Full Page Ads in Program Book
- Collateral Material in Attendee Packets
- Preliminary attendee list pre-meeting and a final list post meeting
- Acknowledgment of support on website and meeting materials

## PLATINUM – \$25,000

*Presence at all meetings, to include per location:*

- (1) 6' Table
- 1 Demonstration - Inclusions to be Determined Per Individual Agreement
- 1 Promotional Email to Attendees

- 2 Complimentary Badges
- 2 Full Page Ads in Program Book
- Collateral Material in Attendee Packets
- Preliminary attendee list pre-meeting and a final list post meeting
- Acknowledgment of support on website and meeting materials

## GOLD – \$17,000

*Presence at all meetings, to include per location, except where noted\*:*

- (1) 6' Table
- 1 Demonstration at 1 Location - Inclusions to be Determined Per Individual Agreement
- Inclusion in 1 CBC U Promotional Email to Attendees
- 2 Complimentary Badges
- 1 Full Page Ad in Program Book
- Collateral Material in Attendee Packets
- Preliminary attendee list pre-meeting and a final list post meeting
- Acknowledgment of support on website and meeting materials

# Support Levels

## SILVER – \$15,000

Presence at all meetings, to include per location, except where noted\*:

- (1) 6' Table
- Inclusion in 1 CBC U Promotional Email to Attendees
- 2 Complimentary Badges
- 1 Full Page Ad in Program Book
- Collateral Material in Attendee Packets
- Preliminary attendee list pre-meeting and a final list post meeting
- Acknowledgment of support on website and meeting materials

## GEMSTONE – \$4,000

Presence at 1 Meeting, to include per location:

- (1) 6' Table
- Inclusion in 1 CBC U Promotional Email to Attendees
- 2 Complimentary Badges
- 1 Half-Page Ad in Program Book
- Collateral Material in Attendee Packets
- Preliminary attendee list pre-meeting and a final list post meeting
- Acknowledgment of support on website and meeting materials
- Add-on Demo +\$7,500; 10 min promotional

## ONE HOUR SYMPOSIUM POST-MEETING WITH FOOD/BEVERAGE – \$15,000 per location.

Multiple locations available, contact Meeting Designs at (877) 809-7525 for availability and details

**\*\* NOTE: All scheduled activities/meetings/meal functions involving our Faculty and/or Attendees must be coordinated through and approved of by Meeting Designs. Failure to adhere will result in forfeiture of your participation at the meeting and no refunds will be given.**

# Additional Support Opportunities

## MEAL FUNCTIONS

**MEETING BREAK FOR ATTENDEES:**  
\$2,000 Per location

**BREAKFAST FOR ATTENDEES:**  
\$5,000 Per location

**LUNCH FOR ATTENDEES:**  
\$7,500 Per location

## BRANDED ITEMS

**TOTE BAGS:** \$15,000 for all locations

**PACKETS FOR MEETING MATERIALS:**  
\$10,000 for all locations

**BADGE LANYARD OR NECK WALLET:**  
\$12,000 for all locations

## SOCIAL EVENTS

**RECEPTION FOLLOWING THE MEETING:**  
\$10,000 per location

## CUSTOM OPTIONS AVAILABLE

Please contact Michele Ader at:  
[mader@mdmeetingdesigns.com](mailto:mader@mdmeetingdesigns.com)  
for information.



## Contact Us

(781) 793-0088 | (877) 809-7525 | [cosmeticbootcamp.com](http://cosmeticbootcamp.com)

# Support Application

## CBC UNIVERSITY 2020



Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

*As it should appear on materials*

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Support	Amount	Support	Amount
<input type="checkbox"/> Diamond	Contact us	<input type="checkbox"/> Meeting Break	\$2,000 each
<input type="checkbox"/> Platinum	\$25,000	<input type="checkbox"/> Breakfast for Attendees	\$5,000 each
<input type="checkbox"/> Gold <i>Demonstration location #1: _____</i>	\$20,000	<input type="checkbox"/> Lunch for Attendees	\$7,500 each
		<input type="checkbox"/> Tote Bags (all locations)	\$15,000
		<input type="checkbox"/> Packets for meeting materials (all locations)	\$10,000
		<input type="checkbox"/> Badge Lanyard (all locations)	\$12,000
		<input type="checkbox"/> Reception following meeting	\$10,000 each
<input type="checkbox"/> Silver	\$15,000	<input type="checkbox"/> One Hour Symposium Post-Meeting	\$15,000 each
<input type="checkbox"/> Gemstone	\$4,000		
<i>Location: _____</i>			
<input type="checkbox"/> Single City Demonstration	\$7,500		
<i>Location: _____</i>			
<input type="checkbox"/> One Hour Post Meeting Symposium	\$15,000		
<i>Location: _____</i>			

\*\*\*NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL A DEPOSIT IS RECEIVED\*\*\*

NO REFUNDS AFTER 90 DAYS PRIOR TO MEETING; ALL CANCELLATIONS SUBJECT TO PENALTY

Full payment is due per terms of your invoice. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an exhibitor cancels, CBC must be notified in writing. A cancellation fee of \$1,000.00 will be deducted from any refund made. No refunds will be made for cancellations within three (3) months of the show.

**Make checks payable to Meeting Designs and send with completed application to: Meeting Designs, LLC, 36 Mechanic Street, Suite 207, Foxboro, MA 02035, Attn: Michele Ader, FAX to: 866-306-5210, or E-mail to: mader@mdmeetingdesigns.com**

**\*\* NOTE: All scheduled activities/meetings/meal functions involving our Faculty and/or Attendees must be coordinated through and approved of by Meeting Designs. Failure to adhere will result in forfeiture of your participation at the meeting and no refunds will be given.**

Visit the website below and click submit payment to pay via credit card:

SUBMIT PAYMENT

\_\_\_\_\_  
Signature of Company Representative  
\*agrees to the terms and conditions on the reverse

**(781) 793-0088 | (877) 809-7525 | cosmeticbootcamp.com**

# EXHIBITOR / SPONSOR SUPPORT

## RULES & REGULATIONS

### General

All matters and questions not covered by these Rules and Regulations are subject to the decision of the Cosmetic Bootcamp LLC and their authorized representatives. The words "CBC" used herein shall mean the Cosmetic Bootcamp University, its committees, agents or employees acting for the management of the Meeting and Exhibition.

### Application for Space

Applications for space shall be made in writing on the official application form.

### Assignment of Exhibit Space

Exhibit space locations will be assigned at the sole discretion of CBC. Applications received from prospective Exhibitors will be recorded in order of their receipt; CBC will assign space and notify exhibitors of location. Requests for exhibit location can be made and CBC will make every attempt to honor, however final location is at the discretion of the organizers. In the event of a conflict regarding space or other material conditions, CBC shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of exhibition. Please note exhibit space locations Exhibitors had the previous year are not guaranteed. Full Payment is required to assign space.

### Payments & Refunds

Full payment is due per terms of your invoice. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an exhibitor cancels, CBC must be notified in writing. A cancellation fee of \$1,000.00 will be deducted from any refund made. No refunds will be made for cancellations within three (3) months of the show.

### Booth Personnel Registration/On-Site Responsibilities

All booth personnel must pre-register. An Exhibitor registration link will be emailed to the person who has listed him or herself as the main contact on the application. Exhibitors are required to staff their booths at all times when the exhibit hall is open to attendees. Exhibitor badges will be made available on-site only and Exhibitors must wear them at all times. If extra badges are needed, vendor will be charged appropriate fee for purchase provided space is available. No refunds will be possible.

### Installation and Removal of Exhibits

Booths can be set up beginning at 7:00 am on the day of the meeting. We encourage exhibitors to remain thorough out the day.

### Conduct of Exhibitors

Exhibitors shall conduct themselves in an ethical and professional manner at all times and in conformance with these regulations. Exhibitor badges must be worn at all times. CBC reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. An Exhibitor's booth, its products, staff or visitors may not be photographed or videotaped by a third party without the permission of the authorized occupants of that booth. The minimum age for admission into the exhibit hall is 18 years of age.

### Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

### Insurance and Liability

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the exhibition. It is the Exhibitor's sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state and local laws for any activities conducted in association with or as part of the exhibition.

### Safety and Fire Regulations

All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors. Cloth decorations must be flameproof. Wiring must comply with local fire department and conference facility rules. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard or corrugated paper, shall be used at any time. All packing containers, wrapping material, etc., are to be removed from the exhibit floor and may not be stored under tables or behind the exhibit. Open flames, butane gas and oxygen tanks are not permitted.

### Hazardous/Medical Waste

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor. If the Exhibitor does not dispose of the hazardous waste materials properly, CBC reserves the right to fine the exhibiting company.

### Attendee List

All sponsors and exhibitors will receive a final list of attendees at the conclusion of the meeting. Information may only be used by attending sponsors and exhibitors and may not be released or sold to other business entities.